



BOISSET AMBASSADOR VIRTUAL TASTING CHECKLIST

ESSENTIAL MUST HAVES:

General:

- Wine!!!**
- Glassware**
- Wine opener**
- Computer with High-speed Internet**
(Ideally wired, not wifi. [Test your speed online here](#) - over 10 Mbps recommended for video upload)

Documents & Web Pages to Have Opened and Ready to Screen-Share: (see next page for where to find these)

- Your My.BoissetCollection.com website**
- Tasting Experience Slide Presentation**
- Tasting Mat**
- Product Page and Tech Notes pdf for Each Wine**
- Current Wine List**
- Current Experiences Document**

SUGGESTED OPTIONAL ADDITIONS:

Optional upgrades:

- Cheese plate or other suggested food pairings**
(keep these simple or easy to prepare and communicate to participants in advance)
- Premium wine glasses - either Riedel or Passion Collection Baccarat**



VIRTUAL TASTING SUPPORT MATERIALS

TASTING EXPERIENCE SUPPORT MATERIALS:

Please note that you must first be signed into My.BoissetCollection.com in order to access some of the links below.

- **Tasting Experience Slide Presentation**

Where to find it: While signed into your website, click on “My Office” to reach your Ambassador Dashboard and then click on the buttons for “Resource Center”, then “Menus & Specials”. Find the bundled folder for “Tasting Experience Slide Presentations” and select the document link for the appropriate file for your Tasting Experience.

NOTE - These documents are hosted as “Google Slide” docs. The slides themselves are not customizable, but you can download them and use powerpoint or a similar slide program to add your own slides (Eg to share your contact info or feature a special offer.)

- **Tasting Mats including Menu/Order Form**

Where to find it: Go to

https://my.boissetcollection.com/products/catalogs/wine_flights

Select the appropriate Experience and click the “Tasting Mat” link found on that page.

NOTE - These links are up to date for the Tasting Experiences currently being offered in a given month. To access a previous month’s menus, log in and go to your Ambassador Dashboard, then click Resource Center and find them saved by date under “Menu Archive”.

- **Tech Notes for Each Wine**

Where to find them: From the same Experience page selected above, click the link for each individual wine in turn. Once on the wine’s page, select the “Tech Notes” tab to find the printable pdf link near the bottom of that tab for each one.

- **Current Wine List**

Where to find it: From any of the wine pages or flight pages linked above, scroll up and click the “View Current Wine List” link in the main banner.

- **Current Experiences Document**

Where to find it: Go to <https://my.boissetcollection.com/tasting> Click the “View Current Experiences” link in the main banner.



BOISSET AMBASSADOR OPTIONAL DISPLAY ITEMS

Using examples of Boisset’s beautiful branding in your virtual tastings is a simple strategy that gets results!

Why? Showing tangible samples of our luxurious products builds instant credibility with guests and our gorgeous marketing pieces can also sell guests on Boisset services and help answer questions they may have. This is why we suggest setting up a Boisset display that can be visible in the background for your virtual tastings.

The display doesn’t need to be complicated. If you are just getting started, you can simply stage the bottles you will be using for the tasting in sequence. As you gain experience, consider adding items that convey Boisset’s unique look and feel, such as sample jeweled or etched wine bottles, jewelry items or a scented JCB candle – whatever speaks to you!

WHERE TO FIND THEM: Please note that you must first be signed into My.BoissetCollection.com in order to access some of the links below.

SUGGESTED DISPLAY & TASTING SUPPORT ITEMS:

You’ll find these items at

<https://my.boissetcollection.com/products/catalog/business-supplies-887>

- **Jewelry kit** – A discounted JCB jewelry sampler for Ambassadors only
- **Boisset books** – Passion for Wine or The Alchemy of the Senses
- **Riedel wine glasses** – Crystal tasting glasses (incl. in some enrollment kits)
- **Measured pourers** – For precision in pouring 1oz portions
- **Boisset branded pens, wine openers, presentation folders, tablecloths...**

...AND DON’T FORGET THE APPEAL OF BEAUTIFUL WINE BOTTLES!

Our wines look fabulous! Some ideas for bottles to display that win people over include:

- **Etched bottles** – Samples of our custom or pre-etched gift bottles
- **Jeweled bottles** – Like Buena Vista “The Sheriff” or DeLoach “Estate”
- **Unique bottles** – Like JCB GALA Champagne or “Restrained” Red Blend

BOISSET Collection