



BEFORE YOU BEGIN TECH & VIDEO TIPS

Here are some tips to help your foray into the digital realm go smoothly:

- **Choose a quiet location where you can control light and sound.** Avoid having light sources or reflective surfaces behind you. Aim for soft, diffused natural light, ideally from multiple sources, like a window and a lamp. These will be most flattering if both are in your visual field when facing your camera.
- **Going wired, not wireless, will boost your bandwidth.** Connecting via ethernet cable is preferable to wifi where feasible. If you are having connection issues, try turning off your video feed or turn off other wifi draining gadgets in your household.
- **Attractive framing is all about camera angle.** Elevating your camera to eye level provides the most flattering angle – try using books or a sturdy box as a riser.
- **Show your team spirit with Boisset branding.** There's no better occasion than Retreat for busting out your favorite Boisset jewelry and accessories or sporting our company colors, like black, red and gold, or JCB-inspired animal prints.
- **Want to spice up your Retreat with a Boisset Zoom background?** The Virtual Background feature allows you to display an image or video as your background during a Zoom Meeting. We have uploaded many new Dare to Dream Retreat-themed Zoom Backgrounds to the library of Boisset Social, under Content Planner / Boisset Zoom Backgrounds. You will need to download the backgrounds you want to use to your desktop, then upload to your Zoom account. You can upload your own images or videos as a virtual background if you prefer. [Click here to learn more](#) on setting up a custom background.
- **Some of our events will use “Breakout Rooms” on Zoom – so you may want to take a virtual tour of this feature.** As a participant in a Breakout Room, you have similar capabilities as you would in a regular meeting and can move freely between multiple Breakout Rooms. [Click here](#) to view this “How to use Zoom Breakout Rooms - Tutorial for Beginners” which features some great tips to help you have a smooth and enjoyable Ambassador Retreat.

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