

# BOISSET *Collection*

## Sommelier's Secrets Experience



### VIVACIOUS | DRY WHITE BLEND DELOACH "VIEILLES VIGNES" (OLD VINES)

2021 Russian River Valley, CA | Sauv. Blanc/Colombard Blend  
Brisk, Tart & Sharp – Ideal for Salads, Shellfish & Raw Dishes  
\$38 Retail / \$30<sup>40</sup> JCB Collectors & Wine Society Members



### VIVACIOUS | OFF-DRY WHITE BLEND FRENCHIE "CELEBRATION"

2020 California | Muscat/Riesling Blend  
Plump, Floral & Off-Dry – Ideal for Bold Sauces & Spicy Dishes  
\$30 Retail / \$24 JCB Collectors & Wine Society Members



### ELEGANT | PINOT NOIR JCB Nº 12

2019 Sonoma County, CA | 100% Pinot Noir  
Lean, Dry & Earthy – Superb with Pork & Mushrooms  
\$42 Retail / \$33<sup>60</sup> JCB Collectors & Wine Society Members\*



### SENSUOUS | CABERNET SAUVIGNON JOY & SERENITY

2019 North Coast, CA | Cabernet Sauvignon Based Blend  
Concentrated, Ripe & Supple – Superb with Burgers & Red Meats  
\$35 Retail / \$28 JCB Collectors & Wine Society Members

| VIVACIOUS                                  | VOLUPTUOUS  | ELEGANT   | SENSUOUS                                   | POWERFUL                                   |
|--|---|---|--|--|
| Brisk refreshing whites, bubbles and rosés | Richly textured barrel-aged white wines of opulence | Dry, tangy reds, classically-styled & food-oriented | Soft, midweight red wines of pure pleasure | Intense, age-worthy red wines of substance |

## BOISSET *Collection* - Order Request

| WINE NAME & VINTAGE                  | RETAIL PRICE | WS & JCB MEMBER    | # OF ITEMS | TOTAL PRICE |
|--------------------------------------|--------------|--------------------|------------|-------------|
| DeLoach "Vieille Vignes" White Blend | \$38         | \$30 <sup>40</sup> | _____      | _____       |
| Frenchie "Celebration" White Blend   | \$30         | \$24               | _____      | _____       |
| JCB Nº 12 Pinot Noir                 | \$42         | \$33 <sup>60</sup> | _____      | _____       |
| Joy & Serenity Cabernet Sauvignon    | \$35         | \$28               | _____      | _____       |

- ☐ I am interested in hosting a future Boisset wine tasting experience.
- ☐ I am interested in learning about becoming a JCB Collector.
- ☐ I am interested in becoming a Boisset Independent Wine Ambassador.
- ☐ Please enroll me as a BOISSET WINE SOCIETY MEMBER to receive up to 20% off regular quarterly shipments that are 100% customizable including this initial order of 3 bottles or more plus shipping discounts & more member-only perks!

TOTAL \_\_\_\_\_

No fee to join. Select preference for wine style and bottle quantities below:

WINE STYLE: ☐ Full Spectrum ☐ Red Spectrum ☐ White Spectrum  
BOTTLE QUANTITY: ☐ 3 Bottles ☐ 6 Bottles ☐ 12 Bottles

I agree to the enrollment of automatic **BOISSET WINE SOCIETY** shipments. See website under "Join" tab for complete details. Initial here \_\_\_\_\_

|                                 |  |              |             |  |
|---------------------------------|--|--------------|-------------|--|
| BILLING INFORMATION             | Name:  |              |             |  |
|                                 | Street Address:                                |              |             |  |
|                                 | City, State & Zip:                             |              |             |  |
|                                 | Email Address:                                 | Phone: _____ |             |  |
| SHIPPING ADDRESS (if different) | Name:  |              |             |  |
|                                 | Company Name:                                  |              |             |  |
|                                 | Street Address:                                |              |             |  |
|                                 | City, State & Zip:                             |              |             |  |
| PAYMENT INFORMATION             | Name on Credit Card (if different from above): |              |             |  |
|                                 | Credit Card Account Number:                    |              |             |  |
|                                 | Expiration Date:                               | CVV:         | Birth Date: |  |
|                                 |  |              |             |  |

**FLAT SHIPPING RATES | \$35 for up to 12 bottles, \$25 for Members | All \$500+ Orders SHIP FREE**  
Some exclusions apply – see website for complete details. | Adult signature required for all shipments.

\*Available with your own personalized label when ordered by the 12 bottle case

Details on all products at [My.BoissetCollection.com](http://My.BoissetCollection.com) | To order, contact your Ambassador or Customer Care at 855.233.5155 / [customercare@boisset.com](mailto:customercare@boisset.com)

# SOMMELIER'S SECRETS EXPERIENCE:

## A BOISSET GUIDED WINE TASTING



### **DELOACH VIEILLES VIGNES DRY WHITE BLEND**

This white wine is sourced from plots of “old vines”, mostly Sauvignon Blanc and French Colombard with dollops of Viognier and Trousseau Gris. On the palate, it is a very classically styled and mouth-watering wine – bone-dry and bracingly tart with subtle flavors of apples and herbs.



### **FRENCHIE CELEBRATION OFF-DRY WHITE BLEND**

Wildly different in style, this more modern white wine is less dry, less tart and far more boldly scented, tasting of peach pie, tropical lychee fruit and flowers like orange blossom. Its higher level of sweetness will favor bolder seasonings, especially sweeter sauces with a kick of spicy heat.



### **JCB No 12 SONOMA COUNTY PINOT NOIR**

Pinot Noir is the original fine wine grape, grown in France's Burgundy region for centuries. This wine exemplifies the traditional European “food-oriented” style. Such wines are designed to flatter a wide range of foods and often taste better with food than they do alone!



### **JOY & SERENITY CABERNET SAUVIGNON**

This midweight Cabernet Sauvignon is more modern in that it is engineered to taste great alone, but can also handle seasonings like sugar and spice that can be problematic for drier and more traditional red wines. One of our charitable wines, a portion of proceeds from this cuvée supports the Open Hearts Foundation.



### **SEA SALT & WILDFLOWER HONEY**

After tasting our wines, we'll explore two principles of sensory science that help make wine and food pairing decisions so much easier. We'll revisit each wine before and after tasting a pinch of salt or a dab of honey to demonstrate why sommeliers pay less attention to whether a dish is made with fish or meat, and more to whether it tastes salty or sweet!