

POUR YOUR PASSION AS A
BOISSET AMBASSADOR



BOISSET
Collection

CULTIVATE. CURATE. CELEBRATE.



BONJOUR! Over 50 years ago, my family embarked on an incredible journey into the world of wine—one that embraces luxury, artistry and hospitality. We believe the world of wine is best shared and should know no boundaries. With over 20 properties in the most prestigious terroirs, we harness our expertise, passion and vision to cultivate, curate and celebrate a world of wine re-imagined.

Growing up in Burgundy on our family winery, I was fortunate to be raised by a family who embraced traditions and innovation. The Boisset Collection offers much more than expertly crafted wine, we bring the wine experience to life. Passion is all you need.

We are thrilled to introduce the Boisset Ambassador opportunity. It is unquestionably the most provocative and unparalleled business opportunity in the luxury world. You will have access to exceptional wine, unique lifestyle accessories, exclusive events and a community that shares your passion.

Take this journey . . . I invite you to join us and become a Boisset Ambassador.



Jean-Charles

—Proprietor, Boisset Collection



WE BREAK THE
 RIGHT **TRADITIONS.**
 WE DELIVER
 EXCEEDINGLY
PERSONAL
SERVICE. WE MAKE
THE **ASPIRATIONAL,**
APPROACHABLE. WE
 CELEBRATE THE
ART OF LIFE. WE
 INVITE YOU TO
join us.

THE BOISSET AMBASSADOR

POUR YOUR PASSION

We invite you to join us as a Boisset Ambassador and transport family, friends and beyond into a world of wine and experiences. Whether you are a wine connoisseur or simply have a passion for the lifestyle, you will flourish in this exciting opportunity.

CULTIVATE

We believe the stories of our wines are best told friend to friend. Share our exclusive collection of wines through member programs and social commerce with the convenience of winery-to-door delivery.

CURATE

Whether guiding guests through a private tasting or offering one-on-one wine curation, you will enjoy delivering exceedingly personal service and take pride in representing the highest quality wines and wineries.

CELEBRATE

Take the opportunity to expand your wine knowledge and your income in a supportive community of like-minded people. Grow a team mentoring others and earning additional bonuses and commissions.

 WINE SETS THE STAGE FOR THE NEXT ACT
—Jean-Charles Boisset



POUR YOUR
PASSION
INTO THE
\$38 BILLION
**WINE
INDUSTRY.**
THERE HAS
NEVER BEEN
A BETTER
TIME TO JOIN.



WINE PORTFOLIO



THE BOISSET COLLECTION

Our exclusive Curated Collection features wines produced in quantities of 500 cases or less from our family-owned estates.

RAYMOND VINEYARDS

Founded in 1974, Raymond Vineyards is one of Napa Valley's preeminent producers and sustainable wine leaders. Raymond features elegant wines with a beautiful balance of finesse, power and complexity.

DE LOACH VINEYARDS

Known for its award winning Pinot Noir, Chardonnay and Zinfandel, DeLoach is intensely innovative in its earth conscious approach as well as its approach to the palate, introducing the Burgundian heritage of Boisset to the Russian River Valley. These wines are expressive, inviting and delectable.

BUENA VISTA WINERY

The first premium California Winery founded by the "father of California viticulture" in 1857, Buena Vista wines are steeped in heritage and flush with quality. Imaginative, stunning and graceful.

JCB BY JEAN-CHARLES BOISSET

A collection of rare numbered wines composed by Jean-Charles Boisset that unite centuries of Burgundian family tradition combined with the graceful exploration of sophisticated terroir. Delicate, alluring, insatiable.

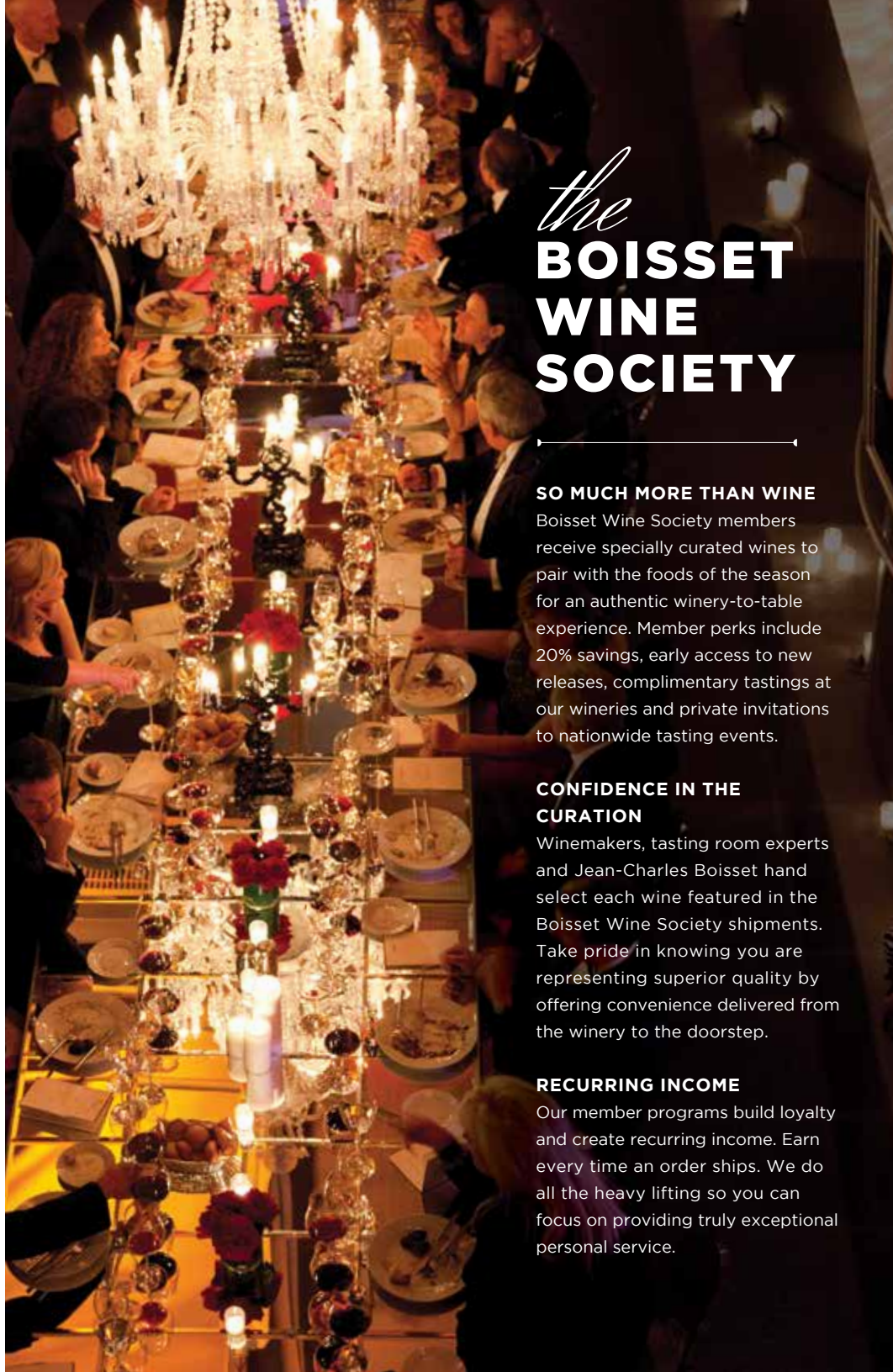
LVE: LEGEND VINEYARD EXCLUSIVE

Grammy and Oscar-winning singer and songwriter John Legend joined with Raymond Vineyards to create the LVE collection. LVE brings together wines of classic elegance, rich complexity and modern soul.

WATTLE CREEK WINERY

Wattle Creek's unique style of wines from Alexander Valley is refreshing and inspiring — a new approach that beautifully complements our collection of wineries in Sonoma, Napa and France.

For a complete list of the wines offered through our Boisset Ambassadors visit my.boissetcollection.com.



the BOISSET WINE SOCIETY

SO MUCH MORE THAN WINE

Boisset Wine Society members receive specially curated wines to pair with the foods of the season for an authentic winery-to-table experience. Member perks include 20% savings, early access to new releases, complimentary tastings at our wineries and private invitations to nationwide tasting events.

CONFIDENCE IN THE CURATION

Winemakers, tasting room experts and Jean-Charles Boisset hand select each wine featured in the Boisset Wine Society shipments. Take pride in knowing you are representing superior quality by offering convenience delivered from the winery to the doorstep.

RECURRING INCOME

Our member programs build loyalty and create recurring income. Earn every time an order ships. We do all the heavy lifting so you can focus on providing truly exceptional personal service.



THE TASTING *Experience*



SWIRL, TASTE AND ENJOY

The Boisset Tasting Experience is an intimate and educational gathering of 8 to 15 guests ready to socialize and discover new wines. In a living room, office or any private venue, our tastings transport guests to the world of wine through extraordinary quality and exceedingly personal service.

OUR WINE, YOUR STAGE

Your Host provides the guests and the venue. You provide the hospitality and your personal style. Simply pre-order a tasting flight that matches the Host's taste and budget, and use our Spectrum of Style format to create an engaging one to two hour enlightening wine experience.

YOUR OPPORTUNITY

At Boisset, we are committed to your success. We provide the training and tools you need to guide tastings and grow your business. You will learn from our top wine experts, including Jean-Charles himself, and become your guests' one stop shop for all of their wine and entertaining needs. Santé!



WAYS TO EARN

Boisset goes beyond the traditional wine world and pays generous commissions to our Ambassadors. You determine your income goals and you set your own schedule. With the support of the Boisset community, the training and the business tools, you will have everything you need to succeed.

SELL IN PERSON AND ONLINE

Earn up to 35% commission* marketing wine and lifestyle accessories from your exclusive Boisset Collection portfolio. Unlock your earning potential as you build a loyal following of wine lovers who appreciate the quality, personal curation, and access you provide as an Ambassador. Grow your business nationally with your own Boisset ecommerce site and generate monthly residual income enrolling Wine Society members.

GUIDE TASTING EXPERIENCES

For the social Ambassador who likes to get out and meet new people, the Boisset Tasting Experience is the perfect way to make friends and share our wines. Continue to grow your business as you expand your wine knowledge and your network of clients from each tasting.

BUILD A TEAM

Our career plan offers the opportunity to earn additional bonuses and commissions when you build and mentor a team of Ambassadors. Our leaders are a supportive community of like-minded friends who care about helping others to succeed, dream and celebrate.

*Paid on the commissionable volume of the products and monthly sales achievements. Please check the FAQ and website for more details regarding the compensation plan, states of operation, and other restrictions.



DISCOVER YOUR SELF IN WINE

—Jean-Charles Boisset



EARN **GENEROUS COMMISSIONS** AND **BONUSES**, UNRIVALED IN THE WINE WORLD.

INDULGE IN THE LUXURY OF **FLEXIBLE HOURS**.

JOIN A **PASSIONATE COMMUNITY** OF ENTREPRENEURS. WHETHER YOU WANT TO EARN HUNDREDS OR THOUSANDS PER MONTH, **IT'S UP TO YOU.**

Up to 35% in personal sales commissions
Up to 10% team and leadership commissions
Earn luxury travel, wine and merchandise

EMBARK ON SOMETHING EXTRAORDINARY.



RELISH IN *Rewards*

A COMMUNITY THAT CELEBRATES LIFE

Join a community who never stops imagining. Enjoy the authentic camaraderie, celebrate the meaningful experiences and nurture your knowledge together.

EXCLUSIVE TRAINING AND EDUCATION

Learn from the top Sommeliers and tasting room experts, everything from hospitality basics to tasting techniques. Receive training on running your own business, building lasting customer relationships. Learn to mentor and lead a team—how much you want to learn is up to you.

EXTRAORDINARY TRAVEL AND EVENTS

Earn fabulous trips to France, experiencing the Burgundy wine country first hand. Attend exclusive Ambassador events with celebrity winemakers at the Raymond Crystal Cellar, the Buena Vista Press House and the Barrel Cellar of DeLoach, to name a few.



Cheers!

LET'S GET STARTED

JOIN TODAY AND START POURING YOUR PASSION

We are looking for passionate entrepreneurs who pride themselves on providing exceedingly personal service.

STEP 1

Enroll Online and purchase your Ambassador Kit which includes:

- Your own Boisset Collection website
- Access to our online resources and training
- Elegant Riedel stemware
- Tasting flight for your business launch
- Wine accessories
- Beautiful marketing materials



Brooch not included.

STEP 2

Invite friends over and host your first Boisset Tasting Experience

STEP 3

Grow your business (we'll be there to help!). Accelerate your business with **\$650 IN FREE PRODUCT AND ACCESSORIES** in your first 90 days. Earn your initial investment back quickly and watch your business grow.



SOMETIMES YOU HAVE TO BREAK THE GLASS AND SHATTER THE USUAL

—Jean-Charles Boisset



WE CAN
DO WONDERFUL
THINGS TOGETHER.

join today

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