

# BOISSET *Collection*

Old World, New World Experience



## VIVACIOUS | CRÉMANT DE BOURGOGNE JCB N° 69 “BRUT ROSÉ”

N.V. Burgundy, France | 100% Pinot Noir  
Sleek, Flirty & Sophisticated – Marvelous with Caviar & Charcuterie  
\$30 Retail / \$24 JCB Collectors & Wine Society Members



## VIVACIOUS | CHABLIS (CHARDONNAY) DOMAINE PAGNIER

2019 Burgundy, France | 100% Chardonnay  
Brisk, Delicate & Mineral – Superb with Seafood & Goat Cheese  
\$50 Retail / \$40 JCB Collectors & Wine Society Members



## VOLUPTUOUS | CHARDONNAY WATTLE CREEK

2019 Russian River Valley, CA | 100% Chardonnay  
Luscious, Rich & Toasty – Delicious with Poultry & Grilled Seafood  
\$45 Retail / \$36 JCB Collectors & Wine Society Members



## ELEGANT | FIXIN (PINOT NOIR) BOUCHARD AINÉ & FILS “LA MAZIÈRE”

2018 Burgundy, France | 100% Pinot Noir  
Pale, Earthy & Classical – Perfect for Pork, Mushrooms & Garlic  
\$58 Retail / \$46<sup>40</sup> JCB Collectors & Wine Society Members



## ELEGANT | PINOT NOIR DELOACH “ANDERSON VALLEY”

2020 Anderson Valley, CA | 100% Pinot Noir  
Ripe, Plump & Modern – Ideal for Bolder & Sweeter Sauces  
\$55 Retail / \$44 JCB Collectors & Wine Society Members



## POWERFUL | CABERNET SAUVIGNON SECRET INDULGENCE “TAROT”

2018 Napa Valley, CA | Cabernet Sauvignon Based Blend  
Dense, Dark & Dramatic – Spectacular with Steak & Lamb  
\$59 Retail / \$47<sup>20</sup> JCB Collectors & Wine Society Members

### VIVACIOUS

Brisk refreshing  
whites, bubbles  
and rosés

### VOLUPTUOUS

Richly textured  
barrel-aged white  
wines of opulence

### ELEGANT

Dry, tangy reds,  
classically-styled  
& food-oriented

### SENSUOUS

Soft, midweight  
red wines of pure  
pleasure

### POWERFUL

Intense, age-  
worthy red wines  
of substance

## BOISSET *Collection* - Order Request

WINE NAME & VINTAGE	RETAIL PRICE	WS & JCB MEMBER	# OF ITEMS	TOTAL PRICE
JCB N° 69 Crémant de Bourgogne Brut Rosé	\$30	\$24	_____	_____
Domaine Pagnier Chablis	\$50	\$40	_____	_____
Wattle Creek Russian River Chardonnay	\$45	\$36	_____	_____
Bouchard Fixin “La Mazière”	\$58	\$46 <sup>40</sup>	_____	_____
DeLoach Anderson Valley Pinot Noir	\$55	\$44	_____	_____
Tarot Napa Valley Cabernet Sauvignon	\$59	\$47 <sup>20</sup>	_____	_____

☐ I am interested in hosting a future  
Boisset wine tasting experience.

TOTAL \_\_\_\_\_

☐ I am interested in becoming a  
Boisset Independent Wine Ambassador.

☐ Please enroll me as a BOISSET WINE SOCIETY MEMBER to receive up to 20% off  
regular quarterly shipments that are 100% customizable including this initial order of  
3 bottles or more plus shipping discounts & more member-only perks!

No fee to join. Select preference for wine style and bottle quantities below:

WINE STYLE: ☐ Full Spectrum ☐ Red Spectrum ☐ White Spectrum

BOTTLE QUANTITY: ☐ 3 Bottles ☐ 6 Bottles ☐ 12 Bottles

I agree to the enrollment of automatic BOISSET WINE SOCIETY  
shipments. See website under “Join” tab for complete details. Initial here \_\_\_\_\_

BILLING INFORMATION  
Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State & Zip: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

SHIPPING ADDRESS (if different)  
Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State & Zip: \_\_\_\_\_

PAYMENT INFORMATION  
Name on Credit Card (if different from above): \_\_\_\_\_  
Credit Card Account Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Birth Date: \_\_\_\_\_

Details on all products at [My.BoissetCollection.com](http://My.BoissetCollection.com) | To order, contact your  
Ambassador or Customer Care at 855.233.5155 / [customercare@boisset.com](mailto:customercare@boisset.com)

FLAT SHIPPING RATES | \$35 for up to 12 bottles, \$25 for Members | All \$500+ Orders SHIP FREE  
Some exclusions apply – see website for complete details. | Adult signature required for all shipments.

# OLD WORLD, NEW WORLD EXPERIENCE:

## A BOISSET GUIDED WINE TASTING



### Explore Both the Old World and the New

The terms “Old World” and “New World” may sound archaic but are still used in the wine world because they pinpoint a useful generalization. Not only are European wines often labeled according to their own unique system, but they typically taste different from wines made elsewhere, often lighter, earthier and drier for instance, even when the same grape variety and same winemaking methods are used.



### France: A Cold-Climate Specialist

Europe’s wine areas are colder than those of its rivals, so the Old World specializes in styles that require fruit to be harvested before peak ripeness, such as sparkling wines and rosés. The clearest example is with sparkling wines, which are made in the very coldest areas using grapes that are picked while still green and tart. This explains why the vast majority of sparkling wines are of European origin, with the finest bubbles being French!



### Why do European Wines Taste So Distinctive?

When comparing wines of the same style, European grapes tend to achieve lower degrees of overall ripeness, resulting in more delicate wines that feature more savory earthy flavors and less jammy fruit flavors. Why? Old World wine regions are on the cooler end of the climate spectrum, with less sun and less heat. European wines are also influenced by centuries of winemaking heritage that prioritize goals like aging well and flattering local cuisine over wowing on first sip..



### How do New World Wines Compare?

Grapes grown in the Americas and Southern Hemisphere are usually riper at harvest than their European peers, resulting in stronger wines that feature jammier fruit flavors and less earthiness. Why? Most New World regions are much sunnier, warmer and more arid which makes it easier to achieve higher ripeness. New World wines also tend to be more modern and designed around very different priorities, such as pleasing a global audience on first sip and impressing wine critics.



### California: A Warm-Climate Specialist

California’s wine country is one of the warmest vineyard regions on earth, so its vintners specialize in wine styles that benefit from higher grape ripeness, like full-bodied red wines and richly textured whites. The prime example is Cabernet Sauvignon, which may be native to France but is now more popular from warmer places like sunny California. The coastal valleys of Napa and Sonoma produce the world’s richest, ripest and most beautifully balanced Cabernet Sauvignon wines!