

Offers & Incentives – JULY 2018

CUSTOMER OFFERS		
Program	Rules/Details	More Info
<p>20% Wine Society Member Discount</p> <p>Boisset Wine Society subscription delivery service</p> <p>Price will vary according to Wine Club choices.</p> <p>No enrollment fee to join.</p>	<p>Same Benefits more options:</p> <ul style="list-style-type: none"> *Wine Society members enjoy 20% savings *Complimentary tastings for 4 *Invitations to member only events *Greater access to the Boisset Collection fine wine portfolio *30% re-order savings when taking our standard shipment. 	<p>New members are asked to receive at least two shipments prior to cancelling. Cancellations must be received in writing to customercare@boisset.com.</p> <p>Please have shipments sent to a work or home address where an adult 21 or over is available to sign for deliveries.</p>
<p>10% non-member case discount</p>	<p>For Retail orders only, when you mix or match any 12 or more wines you will receive a 10% discount - applied in the shopping cart upon checkout.</p>	<p>10% Retail case discount does not apply to the Wine Society, Tasting Experiences, Gift Packs, or Custom Label Wine Orders.</p>
<p>Flat Rate Ground Shipping</p>	<p>1-6 bottles = \$20 7-12 bottles = \$25 For orders over a case of wine there is an incremental \$10 charge for every 6 bottles. Example: 13-18 = \$35 19-24 = \$45 Tasting Experiences = \$10/each</p>	<p>For ordering and shipping information go to: https://my.boissetcollection.com/shipping-returns-info</p>
<p>Franco-American Independence Offer</p>	<p>From Wednesday July 4th -Sunday July 15th Shipping Included on all orders \$250 or more.</p>	<p>No coupon required, shipping waived automatically at checkout. UPS Ground and Temp Control orders only.</p>

HOST REWARDS		
Program	Rules/Details	More Info
<p>JCB Sparkling Collection Tasting Experience</p>	<p>Guided tasting for up to 15 guests. Experience (half off retail): \$50 Host reward: (1) wine at 50% off at the tasting</p>	<p>\$10 Flat rate shipping on flights No Wine Society discounts 50% off host orders must be submitted directly to customercare@boisset.com.</p>
<p>Classic, Reserve, Franco-American and Grande Reserve Tasting Experiences</p>	<p>Guided tasting for up to 15 guests. Experiences (half off retail): Classic - \$75, Reserve - \$150, Franco-American \$175, Grande Reserve \$200 Hosts reward: (3) wines at 50% off at the tasting</p>	<p>Same as above</p>

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AMBASSADOR INCENTIVES		
Program	Rules/Details	More Info
Earn a case of your own Custom Label wine!	Sell over \$5K in PV in the month of July and receive a complimentary Custom Label case of Raymond N. Coast Cabernet or Buena Vista Sonoma Chardonnay	After close of July commissions those who earned can put the wine of their choice in their cart and email customercare@boisset.com to send the complimentary order.
2019 Bon Voyage France Incentive Trip - <i>Boisset's Luxury Getaway to France Qualification period 1 ends July 31, 2018</i>	February 1, 2018 – July 31, 2018 <u>How to Qualify:</u> Accumulate 55,000 points for a trip for one or 85,000 points for a trip for two. <u>How to Earn Points:</u> <u>Personal Sales:</u> 1 point for each 1 PV <u>Wine Society Enrollments:</u> 250 points for each new Member. 1000 points for JCB Collector Member. <u>Sponsoring:</u> 500 points for each New Ambassador personally enrolled. <u>Leadership Development:</u> Promotion points range from 250 points to 2,500 points, awards to both the promoted Ambassador and their direct sponsor. <u>Organization Volume:</u> Each month OV thresholds of 25k, 50k, 100k and 200k you will earn designated points, from 1k to 10k.	For full details, refer to the Bon Voyage brochure in the Resource Center > Marketing > Incentives.
90 Day JumpStart Program Achieve product credits to stock your cellar. Product credits awarded in your first 90 Days for the following activities: <ul style="list-style-type: none"> - PERSONAL SALES - SPONSORING - WINE SOCIETY 	PERSONAL SALES Reach 750 PV =\$100 credit Reach 1500 PV =\$200 credit Reach 3000 PV =\$300 credit *Earn at each threshold. SPONSORING Sponsor a New Ambassador direct to you, earn \$50 credit WINE SOCIETY Enroll first-time Wine Society members who receive their first shipment in your Jumpstart, earn \$25 credit.	Personal Volume is available on your dashboard. Incentives will be processed within 5-7 business days of the following month and you will receive the promo code via email. <i>*Must be used within 30 days of issue and credit must be used in a single order.</i>