

# BOISSET *Collection*

JCB's Alchemy of the Senses Experience



## VIVACIOUS | CRÉMANT DE BOURGOGNE JCB N° 21 "BRUT"

N.V. Burgundy, France | Chardonnay-Pinot Noir Blend  
Sleek, Bone-Dry & Sophisticated - Marvelous with Caviar & Canapés  
\$28 Retail / \$22<sup>40</sup> JCB Collectors & Wine Society Members



## VIVACIOUS | CÔTES DE PROVENCE ROSÉ JCB N° 5

2020 Provence, France | Grenache-Cinsault-Syrah Blend  
Pale, Delicate & Ethereal - Ideal for Seafood & Charcuterie  
\$35 Retail / \$28 JCB Collectors & Wine Society Members



## VOLUPTUOUS | CHARDONNAY JCB ALCHEMY OF DREAMS "THE EYE"

2018 Russian River Valley, CA | 100% Chardonnay  
Luscious, Rich & Toasty - Perfect with Poultry & Grilled Seafood  
\$42 Retail / \$33<sup>60</sup> JCB Collectors & Wine Society Members



## ELEGANT | PINOT NOIR JCB ALCHEMY OF DREAMS "FIVE SENSES"

2019 Sonoma Coast, CA | 100% Pinot Noir  
Fragrant, Earthy & Sublime - Superb with Pork & Mushrooms  
\$60 Retail / \$48 JCB Collectors & Wine Society Members



## SENSUOUS | RED BLEND JCB ALCHEMY OF DREAMS "FEMININITY"

2019 Napa Valley, CA | Bordeaux-Style Blend  
Plush, Ripe & Supple - Seductive with Ribs & Roasted Meats  
\$48 Retail / \$38<sup>40</sup> JCB Collectors & Wine Society Members



## POWERFUL | CABERNET SAUVIGNON JCB ALCHEMY OF DREAMS "ASCENSION"

2019 Knights Valley, CA | Cabernet Sauvignon Based Blend  
Dense, Firm & Concentrated - Spectacular with Steaks & Lamb  
\$69 Retail / \$55<sup>20</sup> JCB Collectors & Wine Society Members

### VIVACIOUS

Brisk refreshing whites, bubbles and rosés

### VOLUPTUOUS

Richly textured barrel-aged white wines of opulence

### ELEGANT

Dry, tangy reds, classically-styled & food-oriented

### SENSUOUS

Soft, midweight red wines of pure pleasure

### POWERFUL

Intense, age-worthy red wines of substance

Details on all products at [My.BoissetCollection.com](http://My.BoissetCollection.com) | To order, contact your Ambassador or Customer Care at 855.233.5155 / [customercare@boisset.com](mailto:customercare@boisset.com)

# BOISSET *Collection* - Order Request

WINE NAME & VINTAGE	RETAIL PRICE	WS & JCB MEMBER	# OF ITEMS	TOTAL PRICE
JCB N° 21 Crémant de Bourgogne Brut	\$28	\$22 <sup>40</sup>	_____	_____
JCB N° 5 Côtes de Provence Rosé	\$35	\$28	_____	_____
JCB Alchemy of Dreams Chardonnay	\$42	\$33 <sup>60</sup>	_____	_____
JCB Alchemy of Dreams Pinot Noir	\$60	\$48	_____	_____
JCB Alchemy of Dreams Red Blend	\$48	\$38 <sup>40</sup>	_____	_____
JCB Alchemy of Dreams Cabernet Sauvignon	\$69	\$55 <sup>20</sup>	_____	_____

- I am interested in hosting a future Boisset wine tasting experience.
- I am interested in becoming a Boisset Independent Wine Ambassador.
- Please enroll me as a BOISSET WINE SOCIETY MEMBER to receive 20% off regular quarterly shipments that are 100% customizable including this initial order of 3 bottles or more plus shipping discounts & more member-only perks!

TOTAL \_\_\_\_\_

No fee to join. Select preference for wine style and bottle quantities below:

WINE STYLE:  Full Spectrum  Red Spectrum  White Spectrum  
BOTTLE QUANTITY:  3 Bottles  6 Bottles  12 Bottles

I agree to the enrollment of automatic BOISSET WINE SOCIETY shipments. See website under "Join" tab for complete details. Initial here \_\_\_\_\_

BILLING INFORMATION

Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State & Zip: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

SHIPPING ADDRESS (if different)

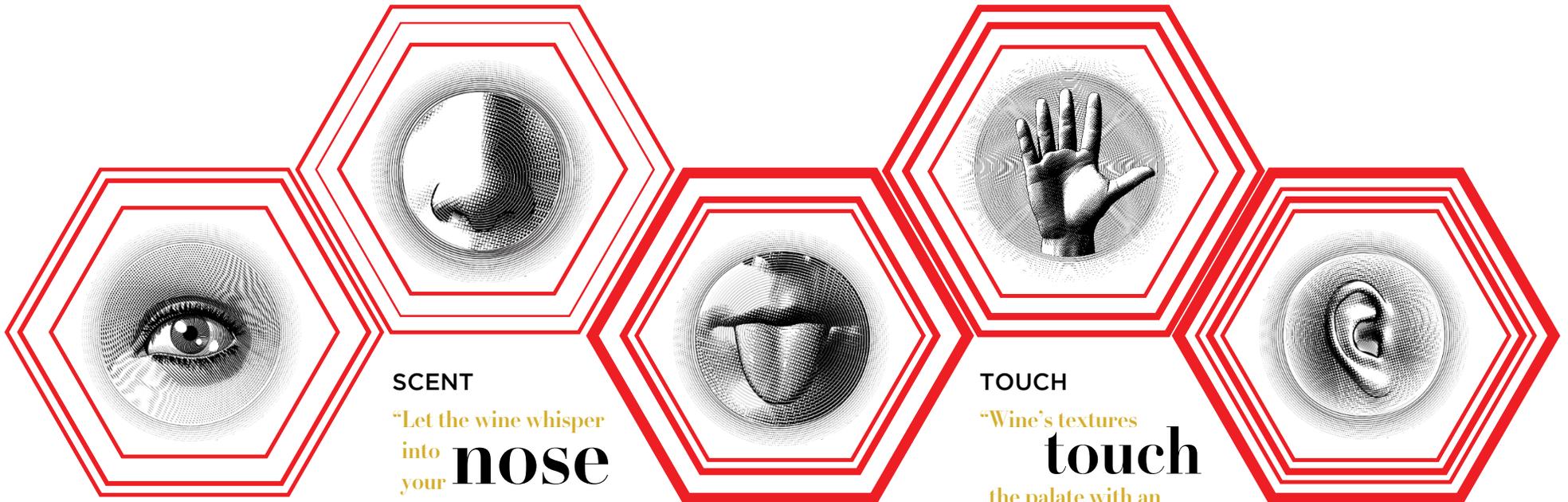
Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State & Zip: \_\_\_\_\_

PAYMENT INFORMATION

Name on Credit Card (if different from above): \_\_\_\_\_  
Credit Card Account Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Birth Date: \_\_\_\_\_

FLAT SHIPPING RATES | \$25 per Order or \$20 for Members | All \$750+ Orders SHIP FREE  
Some exclusions apply - see website for details. | Adult signature required for all shipments.

# JCB'S ALCHEMY OF THE SENSES EXPERIENCE: A BOISSET GUIDED WINE TASTING



## SIGHT

“They say we eat with our eyes.

In truth, we **drink** with our eyes as well.”

Wines can be as pale as spring water or as dark as India ink. Whites, reds and rosés offer an array of colors worthy of a jeweler’s setting whose hue changes over time. Whites grow deeper and more golden, while reds grow paler with age.

## SCENT

“Let the wine whisper into your **nose** and tell you its tale.”

If wine is art, it is art for the nose. No other sense can fully appreciate wine’s layers of nuance and complexity. Wine glasses are designed specifically to enhance wine’s olfactory magic. The wine offers up its secrets through the evaporation of its volatile components, which collect in a crystal column whose purpose becomes clear when we inhale their essence.

## TASTE

“Wine does not simply **taste good.**

It amplifies the pleasure we take in tasting food, **tasting love, tasting life.”**

We call it ‘wine tasting’, but tastebuds can detect only sweetness and acidity in wine. When we take a sip, olfactory scents transform into “flavors”. For a vivid illustration, try tasting a wine with your nose plugged to experience the limitations of what the tongue alone can perceive.

## TOUCH

“Wine’s textures **touch** the palate with an embrace that is both individual and intimate.”

Mouthfeel is a key dimension of the wine experience, particularly in luxury wines. Wines range from light and sheer to dense and full, reflecting the ripeness of their grapes, but also their enrichment in oak barrels. The tannins found in red wines are tactile and can feel silky, velvety or even leathery, while sparkling wines offer a sly tickle of bubbles.

## SOUND

“Both wine and music are **vibrational.** Close your eyes. Can you feel its resonance?”

You may not be able to hear your wine, but it is surely speaking to you. What experts call a wine’s “finish” is not just a lingering flavor after we swallow, but a vibrational energy that reverberates on the midpalate. Craftsmanship in wine can be judged by its duration; truly great wines can “ring” for minutes on end, like the long note of a silver bell.