



JCB JEWELRY

JEWELRY COLLECTION & STORIES

Storytelling is powerful. Here are the stories behind the look and inspiration for each unique piece. Be sure to know the stories to better speak to it when sharing the collection.



La Grenouille Pêche

Mysterious and Magical, the frog crosses over from water to land with power and grace. She represents transition and transformation, and supports us through change, connecting us to our emotions and energies. Since the time of the ancient Egyptians and Romans, the frog will always bring us good luck!



Crocodile

To avenge the death of Buena Vista's Count Agoston Harazthy at the jaws of a crocodile, I have created this gilded-gold crocodile. Like The Count, this piece is brilliant and flamboyant! When wearing this crocodile, with ruby-red eyes and an emerald green collar, you honor the passion of The Count. Revenge is his!



Forbidden Shape

The symbol of romantic love, passion, proximity, and positive energy, the heart - the Forbidden Shape - is the most attractive, sensual and curvy shape naturally created! The rubies at its center represents the highest emotion, the essence of depth and the intensity of the red wine, from which burst forth tears of diamonds, streaming out toward the cleavage of the forbidden shape, demonstrating excitement, mystery and ultimate joy! To exaltation, sensuality & dreams!



Gina's Kiss

Jean Charles wanted to have his lovely wife Gina with him always so he captured her lips - voluptuous but refined; elegant and giving. He wanted ruby all around the lips, and inside the diamonds as she represents my muse and my ultimate diamond.



The Ultimate Currency

It is a revolutionary exploration and an insolent reminder on how beautiful this symbol is and how important money could be represented as art...an image of desire, power, and prosperity where the pearls and the rubies are the ultimate intertwined yin and yang.



Natural Beauty

The Rose is the symbol of love, beauty, and compassion. They always adorn our vineyards and represent reason and virtue. The ruby at its center explains the planet sun. It is my favorite stone as it stimulates energy, encourages vitality, and heightens sensuality. The Rose and the ruby stone have a vibration that radiates intensity and projects energy and enthusiasm for life. The Natural Beauty symbolizes divine love.



Blue Fun of Hope

The golden leaf represents the yearly transformation of the vineyard and the energy of photosynthesis. The leaf nurtures, feeds and brings out the best of the earth, creating the forbidden fruit... the grape and its evolution to wine! The sophisticated stones that adorn the golden leaf - sapphires, diamonds and rubies - are the alchemy of the most precious element...PASSION!



The Explosive Grape

Bringing positive energy to our world and magnetic interaction within our planets creates and is the dynamism of our universe. The radiation of our sun in relationship to the moon and our multiple earths generates explosive energy to our divine grapes and makes our berries explode with pleasure, thus giving their quintessential best! It is only thanks to this magical alchemy, that the elixir becomes so exquisite!



The Grape, The Star

The shining star illuminates our world and our mind thanks to its myriad diamonds that boundlessly reflect into and across every point of our eyes. It creates a sense of controlled freedom to our grapes, which are connected by the golden chains that make the berries elegant and refined, with a certain constrained 'provocateur allure.' The bondage between all the elements: the shining star, the grapes, and the chain, allows for a world that creates dreams.



L'Amour de Ma Vie

"Muse of my Life, Gina, my magical wife, my eternal and first love at first sight... Le Coup de foudre! Her foresight, inspiration and sapphire vision continues to inspire me and guide me into a surrealistic and adventurous new world... to beauty, naturality, purity, style and all sense radiating and reaching. . .therefore, to a higher meaning of life!" -Jean-Charles Boisset



Le Monde Invisible

The eye is at the center of all emotions. It sees the present, past and future and brings the two worlds together, femininity and masculinity, France and America, and unites, thanks to its common vision - wines from around the world. Hence the ruby drops that bring energy and radiation to the unseen.



Golden Grapes

Since ancient times, the grape has always been a symbol of romance, love, fertility and vitality. In Ancient Greece, it was a tradition to give a cluster to newlyweds in the belief that the grape seeds would bless the couple with many children. Since birth, I have contemplated this most artistic creation and adored its evolution and transformation. Art in the making, it is your opportunity. The emerald gives us the beginning of eternal life!



The Trois Saints

The Grape is the most spiritual and romantic fruit of all time. It brings the meaning of abundance, perfection, proximity, illumination and inspiration to everything I have the pleasure to do. I am so in love with the vine that it is adorned by my favorite clusters... of gold, platinum, pearls, diamonds, sapphires and naturally rubies, the ultimate surreal interpretation of resurrection! To beauty, style, elegance, sophistication and refinement. Vive l'abondance!



Le 69

Le 69 . . . the ultimate expression of passion, lust, desire and intense intimacy. The Yin Yang . . . complementary forces that unite to form a dynamic system in which the whole is greater than the individual parts. The blending of female and male into one. . . allowing ourselves to let go of what we perceive separates us and conveying a deeper and more profound connection.



Surrealist

The Surrealist reflects the two faces of life and the dual personality of the wine! At its center, the elixir is the epicenter of all emotions and senses. The diamond chalice holding the elixir is the highest expression, it creates vibrations to the mind and a vortex of pleasure to all extremities! To the Surrealist, there are many ways one should perceive the world and oneself, and interpret one's emotions, feelings and senses!



Confession

Free yourself from the bonds of your deepest secrets and mysteries...release your shadow and indulge the temptations of your mind and senses... confession is the only key that can provide the ultimate escape!



Grape Cluster

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JCB Cufflinks

The leaves are symbolic of fertility and growth. The vines, pointing in all directions of the earth and our galaxies, represent limitless possibilities. And finally the grape, which embodies abundance and vitality. These elements combine to produce something that is greater than the sum of the individual parts - wine, the elixir of life and beauty.



Fleur De Lis

The fleur-de-lis is a stylized lily (in French, fleur means "flower", and lis means "lily") that is used as a decorative design and is the symbol of the spirit of Boisset's DeLoach Vineyards.



Frenchie

Proprietor Jean-Charles Boisset's French Bulldog, Frenchie, represents the very essence of style, charisma and personality. With his stout stature and ability to steal everyone's heart, his majestic dignity and kingly authority are irresistible, as much of his adoring public already knows.



The **BEE** symbolizes the sun, the ultimate goddess, celebration and community! She is personal, powerful, productive, immortal, wise & wealthy...she is royalty, perseverance, altruism, resurrection...and taught me all our know about nature and it's true meaning & significance...she was my guidance in the understanding of bio-dynamism and most powerful energy !Merci mon Abeille...de mon Coeur !



the **DOVE** since ancient time, represents the symbol of peace, purity, love & freedom. The release of dove signifies new beginnings & celebration...I was personally so proud to hold them and let them fly high for our wedding & release them as a symbol of eternal love, liberty and the union of heaven & earth...I also had the pleasure and honor to design them with my twin daughters and grand mother....as the true meaning of peace, love , beauty and elegance.....so to LIFE !



the **BUTTERFLY** represents life, resurrection, transformation & evolution. It is the greatest symbol of our power to choose one path of destiny...she embodies the multiple faces of our existence, vision & metamorphosis. She is dedicated to our ambassadors, who are talented to be, wear multiple faces, are all about the colorful & beautiful evolution of our radiant friends in the world spreading our passion!



the **PURPLE SAUTERELLE** is the perfect symbol of good luck. The most vibrational element of the earth with the ability to connect & understand sound, as the essence of the inner voice. She offers attributes of longevity, happiness, good wealth, abundance & virtue...& overall creative manifestation...I love HER!