

JCB
by Jean-Charles Boisset

Welcome to the world
of our dreams... !



EXCLUSIVE
COLLECTOR MEMBERSHIP

Wine. Lifestyle. Events. Passion!



Experience our JCB lifestyle in the most exclusive way...

Our membership program for our friends and collectors is designed to guarantee you access to the most-allocated JCB wines as well as our events, new endeavors, unique creations, friends and partnerships - it's our way to stay connected, to create memories, and to spend exceptional moments together, all in the company of wine, of course!

It is together that we create the world of our dreams...

Join our lifestyle !

Jean Charles Boisset

Jean-Charles Boisset

MEMBERSHIP OVERVIEW

JCB Collectors secure first access and collector-only savings on the highest-rated and most-allocated JCB wines: The Surrealist by JCB, N° 1 and N° 10 Cabernet Sauvignon, and N° 3 Pinot Noir, by committing to receive two customizable 12-bottle wine shipments per year of specific key wines, in the spring and fall.



Enroll for a one-time only **\$500 COLLECTOR MEMBERSHIP** fee to receive one bottle of **THE SURREALIST BY JCB** (\$350 value) and your own **GOLD JCB COLLECTOR CARD** providing immediate access to member-only pricing, exclusive wines and other benefits of JCB Collector membership.

	Bottles	Wine Releases Choose from
Spring	6	JCB SURREALIST & JCB N° 3
	6	Spring release of Collector wines - Customizable
Fall	6	JCB N° 1 & JCB N° 10
	6	Fall release of Collector wines - Customizable

BENEFITS OF MEMBERSHIP

- **20% SAVINGS** on all JCB wines and most Boisset Collection wines (excludes Grand Cru French Burgundies).
- **FIRST ACCESS** to all JCB wines including prized small lots such as N° 17 Cabernet Franc and N° 68 Malbec.
- **ANNUAL BURGUNDY OFFER** of the most highly allocated wines from the Boisset Collection's top wineries in France's Burgundy region, personally curated by Jean-Charles Boisset.
- **\$1 GROUND SHIPPING** on purchases. (Limited to 1 order per month and available in compliant states only.)
- **COMPLIMENTARY WINE COUNTRY TASTINGS & BY-APPOINTMENT EXPERIENCES** at all JCB locations plus Raymond Vineyards, Buena Vista Winery, DeLoach Vineyards and Wattle Creek Winery. Limit of one visit per property per month and some exclusions apply, see websites for details.
- **INVITATION** to the signature JCB Barrel Tasting event plus first access to additional exclusive-to-Collectors JCB events.
- **20% SAVINGS** on select wines, jewelry and merchandise at all JCB locations, Senses by JCB, Atelier Fine Foods, Raymond Vineyards, Buena Vista Winery, DeLoach Vineyards, Wattle Creek Winery and Oakville grocery plus member-only savings on select merchandise from our prestigious luxury partner brands.
- **\$200 REFERRAL BONUS** towards your next purchase of JCB wines for every 3 friends you refer to JCB Collector membership.*

* Boisset Ambassadors are not eligible for referral bonuses



JCB TASTING SALON
THE RITZ-CARTON HOTEL, SAN FRANCISCO



JCB TASTING SALON
YOUNTVILLE, NAPA VALLEY



PRIVÉ WINE BAR
YOUNTVILLE, NAPA VALLEY



SENSES BY JCB
YOUNTVILLE, NAPA VALLEY



JCB TASTING SALON
ST. HELENA, NAPA VALLEY



JCB TASTING SALON
HEALDSBURG, SONOMA COUNTY