

# The Alchemy of the Senses Dream Vacation 2022



*The French Riviera*








**BOISSET**  
*Collection*

**THE SENSORY ADVENTURE OF A LIFETIME**  
*The French Riviera & The Rhône Valley*

## Indulge your senses on an extraordinary exploration of the luxurious French Riviera and the historic Boisset family wineries of the Southern Rhône.



Immerse yourself in our Alchemy of the Senses Dream Vacation, offering the ultimate in experiential luxury as only Jean-Charles can imagine. Kick off your adventure on the Côte d'Azur, feeling like a movie star in the red-carpet city of Cannes, then follow your nose to the world capital of fragrance in Grasse. Take in the sights and sounds of Provence as you travel to the charming city of Aix-en-Provence, and then on to stay in the ancient walled city of Avignon for a taste of wine history. Explore the spiritual heart of the Rhône Valley and awaken your senses through exclusive tours and tastings at the Chartreuse de Bonpas and Pavillon. Bouachon in Châteauneuf-du-Pape!

DAY*	MORNING	AFTERNOON	EVENING
DAY 1	 Arrival in Cannes, approximately 1 hour from Monaco and 30 minutes from Nice, France.	Check into Le Grande Hotel directly overlooking Boulevard La Croisette. Enjoy a relaxing afternoon shopping the famed boutiques.	Come together for a hosted welcome dinner at Le Grande Hotel then try your luck at the Casino Barrière.
DAY 2	 After breakfast, depart for Grasse, the epicenter of French perfume making.	Visit the famed Fragonard Museum to discover special fragrance ingredients and techniques and to create your very own custom perfume.	Experience the nightlife of Cannes through a hosted beachside dinner and dance the night away at a local nightclub.
DAY 3	 Depart Cannes. Enjoy the beautiful drive through the countryside to Provence.	Enjoy a relaxing lunch and wine tasting in Aix-en-Provence, the birthplace of Impressionist painter Paul Cézanne.	Arrive in Avignon, check into your hotel. Get ready for our private tasting at Boisset's Pavillon Bouachon followed by dinner.
DAY 4	 Stroll the open air markets of Avignon.	Learn the art of French cuisine with an authentic cooking class or opt for a tour of the Palais des Papes.	Enjoy a free night - a romantic dinner with your significant other or a fun night out with friends.
DAY 5	 Depart for a day trip to the seaside town of Sète.	Enjoy a private tasting and tour of the home of Boisset's Fortant winery followed by a lovely French luncheon.	Travel back to Avignon for a farewell hosted gala dinner.

\*Please note the sample itinerary above does not reflect guaranteed activities. Final itinerary will be published February 2022. Some activities listed above may not be company sponsored and at the discretion and cost of the traveler.

# DATES OF TRAVEL AND QUALIFICATIONS

## Tentative Travel Dates: April 11 - April 16, 2022

**Qualification Period 1:** February 1, 2021 – July 31, 2021

**Qualification Period 2:** August 1, 2021 – January 31, 2022

**How to Qualify:** Accumulate 60,000 points for a trip for one or 90,000 points for a trip for two in Period 1. Accumulate 70,000 points for a trip for one or 110,000 for a trip for two in Period 2.

## MULTIPLE WAYS TO ACCUMULATE POINTS:

### 1. PERSONAL VOLUME (PV)

- 1 point for each \$1 in personal volume sold in a given month during the applicable qualification period.

### 2. JDV & WINE SOCIETY MEMBERSHIPS

For every newly enrolled JDV or Wine Society Member in a given month, you earn 250 points.

- Qualified enrollments include new Wine Society Members only, not re-activations.
- Members must remain active for at least 90 consecutive days after initial enrollment.

### 3. JCB COLLECTOR MEMBERSHIPS

For every newly enrolled JCB Collector Member in a given month, you earn 1,000 points.

- Qualified enrollments include new JCB Collector memberships only, not re-activations.
- Members must remain active for at least 90 consecutive days after initial enrollment.

### 4. NEW AMBASSADORS & SPONSORING

New Ambassadors earn 500 points during the month of enrollment plus 500 points for reaching ACTIVE status (250+PV) within the same trip qualification period of their enrollment date. Sponsors of new Ambassador earn 250 points for the enrollment as well, plus 500 points if the Ambassador activates during the qualification period.

### 5. JUMPSTART ACHIEVEMENT (First 90 Days)

New Ambassadors earn points for reaching the following JumpStart milestones: \$2,500PV = 250 points; \$5,000PV = 500 points, \$7,500PV = 750 points, \$10,000PV = 1,000 points. Points awarded are based on final PV at completion of JumpStart and are not cumulative. In addition, the sponsor will earn the same points for each JumpStart earner.

### 6. LEADERSHIP DEVELOPMENT

Promote to a new Career Title for the first time to earn points in that month. In addition, you will earn points for any first-time promotion of an Ambassador you have personally enrolled.

- Associate Ambassador = 250 Points
- Senior Ambassador = 500 Points
- Director = 1,000 Points
- Senior Director = 1,500 Points
- Executive Director = 2,000 Points
- Senior Executive Director = 3,000 Points
- Managing Director = 5,000 Points
- Senior Managing Director = 7,000 Points

### 7. ORGANIZATION VOLUME

For each month where your organization volume reaches the levels specified at right, you will earn the following points.

NOTE: 50% rule does not apply to earning points.

OV	POINTS
25K	1,000
50K	2,000
100K	3,000
200k	4,000
300K	8,000

### 8. 2021 AMBASSADOR RETREAT ATTENDANCE

Attendees registered on or before 1/31/21 earn 2,000 points, and those registered 2/1/21 or later earn 1,500 points towards qualification period 1.

### 9. PAID-AS TITLE MAINTENANCE

Consistency is key! You can earn points for each month in which you re-qualify at your recognized title.

Points break down listed below:

- Director re-qualify = 500 Points
- Senior Director re-qualify = 750 Points
- Executive Director re-qualify = 1,000 Points
- Senior Executive Director re-qualify = 1,500 Points
- Managing Director re-qualify = 2,000 Points
- Senior Managing Director re-qualify = 3,000 Points

## TRIP ELIGIBILITY & POLICIES

- All orders and enrollments must be entered and processed by 12 Midnight PT on July 31, 2021 to count towards period (1) and by 12 Midnight PT January 31, 2022 for period (2). No exceptions.
- Trip achievers receive the following: Round trip economy airfare, hotel accommodations, airport transfers, transportation to company sponsored events, certain sponsored meals and Gala dinner. All air upgrades, other meals, tips and travel expenses outside of sponsored events are the responsibility of the Independent Ambassador. The company will be leaving free time and some meals for Ambassadors to enjoy at their leisure and personal expense.
- 2021 Retreat bonus points (1,500-2,000) will apply to 2022 Trip Qualification period 1.
- Your 2022 France tracker will be available beginning March 2021. Please note all points for first time promotions, JumpStart, OV, memberships and title maintenance are posted after recognition has been finalized for the month in which they are earned.
- Leadership Development bonus points are earned for first time title promotions only. If multiple promotions are achieved in the same month the Ambassador and their direct sponsor will receive points for each individual title promotion. The promoted Ambassador's sponsor must be active in the month in which the promotion is earned in order to be eligible to receive these points.
- If an Ambassador cannot attend the travel dates announced, there is no gifting of the trip, cash value or exchanges allowed. No carry-over of points from incentive period 1 to incentive period 2 is permitted. Points are not transferable to other Ambassadors.
- Travel dates and specific destinations are subject to change. Boisset Collection (the Company) reserves the right to redefine the trip and/or the dates and locale should travel become inappropriate or detrimental to the well-being of the Independent Ambassadors or the Company.
- The estimated taxable value of the trip is approximately \$4,500. This value will be reported as additional income on 1099's issued by Boisset to the Independent Ambassador. Value subject to change.
- Trips earned are non-transferable and not redeemable for cash (except as explained below).
- Trip Achievers must be paid-as Active Ambassadors during every month of both qualification periods (February 2021-January 2022) unless you receive approval from the company in advance of leave.
- Guests: Your guest may be anyone special to you who is 21 years of age or older, and not currently an enrolled as a Boisset Ambassador or a representative of another direct selling wine company.
- Single Trip Earners: Since double occupancy is required for all travelers, those traveling solo will be teamed up 2 per hotel room. Qualified trip earners may request permission to "buy-in" a guest at their own expense, with approval dependent on hotel availability. Buy-in cost is estimated to be \$3,000, not including airfare and payable by check to the Company no later than Feb. 28, 2022. Buy-in guests must be approved by the Company and may not be under 21 or enrolled Ambassadors. Requests for solo traveler roommate assignments must be submitted to the Company by Feb. 28, 2022 and cannot be guaranteed.
- Double trip earners: If you earn a trip for two, you are required to share a room with your guest. If you earn two trips but do not wish to bring a guest, you may choose to either stay in a private hotel room (single occupancy) OR share a room and receive a \$1,500 cash bonus. If sharing is not possible due to number of achievers, The company will default to awarding a single room option.
- Third and Fourth trips earned: Third trip qualifies for a \$1,500 cash bonus. Fourth trip qualifies for VIP status. VIP's earn upgraded suite accommodations. No additional cash bonus is earned on the 4th trip.
- Airfare & booking: Trip qualifies for economy/assigned seat travel from the closest international airport. Non-stop flights are not guaranteed. Airlines and bookings are at the discretion of the Company. If trip earners choose to extend travel, upgrade from economy, or make other special requests, travelers will be charged the difference in price.
- The company reserves the right to substitute another trip of equal or higher value. Trip details and dates are subject to change without notice. Should any misunderstanding or situation arise regarding qualifications, final determinations will be made by the Company. Other terms and conditions may apply.
- Ambassadors may not place personal orders over \$1,000, enroll Wine Society Members or enroll Ambassadors solely for the purpose of receiving qualifying points.
- Upon qualification and prior to the trip, all Ambassadors will be required to sign a Boisset Travel Waiver.
- It will be the responsibility of each traveler to have the necessary and required travel documents for international travel.