

Bon Voyage
2020



Côte du Rhône, France



BOISSET
Collection

BOISSET'S LUXURY GETAWAY
Paris, Burgundy and the Southern Rhône



Travel with Jean-Charles Boisset and discover “his” France where art, passion, culture and wine unite. This 6-day/5-night luxury getaway through the world’s most famous wine regions will be an unforgettable excursion where VIP access and extraordinary adventures await.

THE ITINERARY

Travel with Jean-Charles Boisset to Paris, Burgundy, Beaujolais, and the Southern Rhône wine regions where luxury, culture, and passion unite. You will first arrive in beautiful Paris, the city of lights for a spectacular reception and dinner. The following day you will be transported to historic and charming Burgundy for two nights where Grand Cru vineyards, caves and glorious dining await you in the most historic wine region in France – the birthplace of Pinot Noir and of the concept of terroir. Jean-Charles will guide you through private tours and tastings at his family’s famed domaines, including the incredible Jean-Claude Boisset winery – housed in a 13th century convent which has been reconstructed by the Chief Architect of the Palace of Versailles to be the most ambitious and extraordinary winery in Burgundy.

While in Burgundy, you will visit the famed Mont Brouilly in Beaujolais and the stunning Château de Pierreux before being whisked away to the Rhône Valley, where you will stay for three nights in the historical walled city of Avignon and discover the Boisset family’s Rhône Valley wineries in Châteauneuf-du-Pape and Gigondas. The tour begins with a visit to a legendary site in the Rhône Valley, the Chartreuse de Bonpas, with winemaker Jean Philippe Perrin. From there, continue on to the famed vineyards of Châteauneuf-du-Pape and a unique tasting experience at Boisset’s Maison Bouachon, where the exclusive wines created for our talented Ambassadors are produced. Enjoy the ancient walled city of Avignon and the historical Palais de Papes, the home of the Popes in the 14th century. Finally, you will conclude your journey through the Rhône Valley with a trip to Gigondas.

A magical experience with unprecedented access, this is a dream vacation you will not want to miss!

QUALIFICATIONS & CRITERIA

Tentative Travel Dates: April 25-May 1, 2020

Qualification Period 1: February 1, 2019 – July 31, 2019

Qualification Period 2: August 1, 2019 – January 31, 2020

How to Qualify: Accumulate 55,000 points for a trip for one or 85,000 points for a trip for two in Period 1 and/or 65,000 points for a trip for one or 100,000 for a trip for two.

EIGHT WAYS TO ACCUMULATE POINTS:

1. PERSONAL VOLUME (PV)

You earn 1 point for each \$1 in PV sold in a given month, during the applicable qualification period.

2. NEW WINE SOCIETY

For every new Wine Society Member in a given month, you earn 250 points.

Earn 250 Points for every NEW Member.

- Qualified enrollments includes new club members only, not re-activations.
- Members must be active for at least 90 consecutive days after initial enrollment.

3. NEW JCB COLLECTOR MEMBER

For every new JCB Collector Member in a given month, you earn 1,000 points.

- Qualified enrollments includes new club members only, not re-activations.
- Members must be active for at least 90 consecutive days after initial enrollment.

4. NEW AMBASSADOR ENROLLMENT

Earn 500 points during the month you enroll - plus, you earn an additional 500 points for each new Ambassador you personally enroll.

5. LEADERSHIP DEVELOPMENT

Promote to a new Career Title for the first time and earn points in that given month. In addition, you earn points for any first-time promotion of an Ambassador you personally enroll.

- Associate Ambassador = 250 Points
- Senior Ambassador = 500 Points
- Director = 500 Points
- Senior Director = 750 Points
- Executive Director = 1,000 Points
- Senior Executive Director = 1,500 Points
- Managing Director = 2,000 Points
- Platinum Director = 2,500 Points
- Only applies if the Ambassador has never achieved the title before.

6. PAID-AS TITLE MAINTENANCE

Consistency is key, you can earn points for each month you re-qualify at your recognized title. Points break down listed below.

- Director re-qualify = 250 Points
- Senior Director re-qualify = 500 Points
- Executive Director re-qualify = 750 Points
- Senior Executive Director re-qualify = 1,000 Points
- Managing Director re-qualify = 1,500 Points
- Platinum Director re-qualify = 2,000 Points

7. ORGANIZATION VOLUME

Each month your organization volume reaches these levels you will earn the following points. 50% rule does not apply to earning points.

8. AMBASSADOR RETREAT ATTENDANCE

Earn 1,500 points for attending the Boisset Invitational Retreat in February, 2019.

OV	POINTS
25K	1,000
50K	2,000
100K	4,000
200k	8,000
300K	16,000

TRIP ELIGIBILITY & POLICIES

- All orders and enrollments must be entered and processed by 12Midnight PT on July 31, 2019 to count for period (1) and by 9pm Pacific January 31, 2020 for period (2). No Exceptions.
- Trip achievers receive the following: Round trip economy airfare, hotel accommodations, airport transfers, transportation to company sponsored events, certain sponsored meals and VIP tours. All air upgrades, other meals, tips and travel expenses outside of sponsored events are the responsibility of the Independent Ambassador. Typically the company leaves free times and some meals for Ambassadors to enjoy at their leisure and personal expense.
- 2019 Retreat bonus points will apply to 2020 Trip Qualification period 1. Should an Ambassador wish to apply these points to the 2019 trip qualification period 2 in ending January 31, 2019 this must be in writing to fielddevelopment@boisset.com by February 1, 2019.
- Personal Volume (PV) and Organization Volume (OV) can be found on your back office Ambassador dashboard and includes customer purchases, personal purchases, wine club shipments, tasting flights, and host purchases. Your France tracker is also available in the back office.
- Leadership Development bonus points are earned for first time title promotions only. Points will be awarded to the promoted Ambassador and their sponsor, as long as the sponsor is qualified or active (250PV or higher) in the month the title promotion is achieved. If multiple promotions are achieved in the same month the Ambassador and their direct sponsor will receive points for each individual title promotion.
- Exact travel dates expected to be announced by end of the first qualification period and subject to change. If an Ambassador cannot attend the travel dates announced, there is no gifting of the trip, cash value or exchanges allowed. No carry-over of points from incentive period 1 to incentive period 2. Points are not transferrable to other Ambassadors.
- Travel dates and specific destinations are subject to change. Boisset Collection (the Company) reserves the right to redefine the trip entirely and/or the dates and locale should travel become inappropriate or detrimental to the well-being of the Independent Ambassadors or the Company
- The estimated taxable value of the trip is approximately \$3,500. This value will be reported as additional income on 1099's issued by Boisset to the Independent Ambassador. Value subject to change.
- The trip and points are non-transferrable and not redeemable for cash.
- Trip Achievers must continue to maintain qualified/active status through February 2020 to attend (minimum 250PV). If you achieve the trip July 31st, you must remain qualified August 2019 - February 2020 to attend.
- Your guest may be anyone special to you who is 21 years of age or older, and not currently an enrolled Wine Ambassador with Boisset or a representative of another direct selling wine company.
- Maximum number of guests per qualified achiever is one, whether the guest is earned or a buy-in. If you earn a guest trip but do not wish to take a guest, or if you earn the trip multiple times, each additional trip earned may be redeemed for a \$1,500 gift card.
- Buy-In Guest or Earning Multiple Trips: If you earn the trip for one but would like to bring a guest, you will have the option to buy-in your guest for a price. Buy-ins will be at the discretion of Boisset due to limited space and can only be purchased by a qualified trip achiever. All guests must be processed through the Company. Buy-In amount will be announced January 2019 and must be paid directly to the company prior to March 1, 2020.
- It is the responsibility of each Ambassador to understand all qualifications and track their points. All trip achievers must submit a completed Trip Tracker upon request by the company.
- Do not book travel independently. Boisset's designated travel agent will book airline reservations from the closest major airport or alternative, and assist with specific traveler needs including extending your travel dates. Additional airfare due to extending travel may apply.
- The company reserves the right to substitute another trip of equal or higher value. Trip details and dates subject to change without notice. Should any misunderstanding or situation arise regarding qualifications, ultimate eligibility will be determined by the Company. Other terms and conditions may apply.
- Ambassadors may not enroll wine club members or Ambassadors solely for the purpose of receiving qualifying points.
- Upon qualification and prior to the trip all Ambassadors will be required to sign a Boisset Travel Waiver.
- It will be the responsibility of each traveler to have the necessary and required travel documents for international travel.