

BOISSET COLLECTION COMPARISON OF MEMBERSHIP BENEFITS

	Joie de Vie Wine Club	Boisset Wine Society	JCB Collectors
How To Join	Enroll with \$39 Introductory Offer for First Shipment (incl. Free Shipping!)	Enroll with Minimum 3 Bottle Purchase	Enroll with \$500 Membership Fee (incl. JCB Surrealist - a \$350 value)
Membership Commitment	One Shipment per Month (3 Bottles)	One Shipment Every Three Months (Choice of 3, 6 or 12 Bottles)	One Shipment Every Six Months (12 Bottles from JCB Collector Portfolio)
What's In My Shipment?	Each Month We Select 3 Bottles to Share: 1 Red, 1 White, and 1 Unexpected Discovery	Each Quarter We Curate 3-Bottle Selection Options in Three Categories: All Red, All White or Mixed	Twice a Year We Curate a 12 Bottle Selection of Our Top JCB Wines, including 6 Chosen from our 4 Core Collectors Items
Can I Customize?	Yes. Customize from a limited list of 20 Joie de Vie wines. (note - customizing triggers a la carte pricing)	Yes. 100% customizable from over 100 of our finest limited-production Boisset wines. Our Most Flexible Membership!	Yes. Customize from a curated list of our most sought after JCB wines and rare Burgundies.
Wine Shipment Pricing	Flat Price for the Suggested Shipment: \$49/month for 3 Bottles Our Most Approachable Membership!	Variable Price Depending on Member's Selections: \$120 Average for 3 bottles	Variable Price Depending on Member's Selections: \$1000 Average for 12 bottles
Member Savings on Ground Shipping	3 Bottle Monthly Shipments = \$10	1-5 Bottles = \$20 6-11 bottles = \$10 Free Ground shipping on 12+ Bottles	Free Shipping on All Orders over \$75 Our Best Shipping Offer!

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	Jole de Vie Wine Club	Boisset Wine Society	JCB Collectors
Access to Members-Only Exclusive Wines	Yes	No	Yes
Member Only Winery Events	No	Yes	Yes
Member Savings on Additional Online Purchases	10% Savings (restrictions apply)	20% Savings (restrictions apply)	20% Savings (restrictions apply)
Member Savings at Boisset Collection Wineries	None	20% Savings (restrictions apply)	20% Savings (restrictions apply)
Complimentary Tastings at Boisset Collection Wineries	No	Yes (call ahead - restrictions apply)	Yes, including JCB properties (call ahead - restrictions apply)
Private Members-Only Facebook Group	Yes	No	No
Online Wine Socials & On-Demand Wine Lessons	Yes	No	No
Can I Add Wines To My Shipments?	Yes	Yes	Yes
Can I Skip a Shipment?	Yes - every other month	Yes - every other shipment	No
Customer Loyalty Program	No	Members Receive Product Credits Each Year Upon Their Membership Anniversary	No
Cancellation Policy	Cancel anytime, online through your member portal or contact your Ambassador	Cancel anytime, online through your member portal or contact your Ambassador	Cancel anytime, online through your member portal or contact your Ambassador. Membership fee is non-refundable.