BOISSET Collection



AS A BOISSET Ambassador

Are you interested in supplementing your income by representing our world-class wineries? Whether you are looking to increase your wine knowledge or to monetize your existing wine experience, we can help you achieve your dreams by joining our wine community as a Boisset Ambassador.

Boisset Ambassadors are independent contractors who earn generous commissions and other rewards for facilitating online wine sales and introducing Boisset wines to wine lovers across the country. Boisset Collection provides all of the training and marketing tools you'll need to bring a taste of the wine country experience into homes and offices in your area and to become a trusted wine influencer!



ECOMMERCE WINE SALES



SOCIAL MEDIA SALES



WINE TASTINGS -IN PERSON OR ONLINE



WINE CLUB MEMBERSHIPS





LEADERSHIP -BUILDING A COMMUNITY



For more info, please contact your Boisset Ambassador or reach out directly to us at 1-707-963-6950 or fielddevelopment@boisset.com











BOISSET Collection



EARN AS YOU LEARN;

THE WINE WORLD

Re-imagined

At Boisset Collection, we aim to create the most passionate, inspiring and inclusive wine community in the world through our revolutionary Ambassador program. We break down the traditional barriers to entry into the profession and build direct relationships between wine drinkers and our winemakers in France, Napa Valley and Sonoma.

Now's a great time to B.Y.O.B., or "Be Your Own Boss", by starting your own independent wine business in partnership with one of the most highly-awarded and sustainable family-owned wine companies on earth. Enrolling as an Ambassador will immediately launch your very own online wine store through the mobile-optimized Cellar Suite platform. Managing your business is a breeze with access to sales and wine training resources and detailed reporting through your online dashboard.





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