

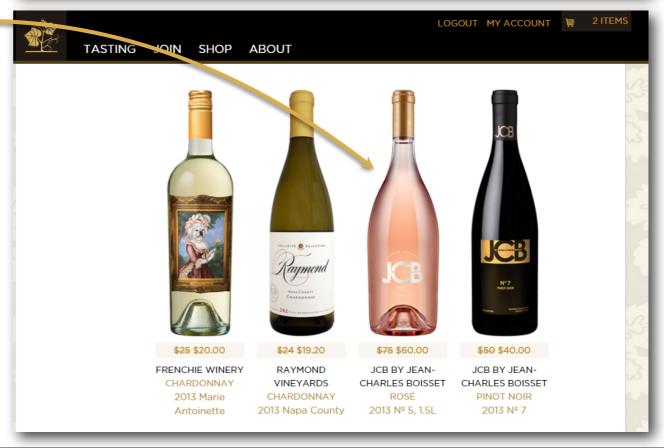
Sharing on Social Media

Page 1 – Home Page

Steps

- 1.If you or one of your customers would like to share a direct link to a product or flight you first need to hover over the 'Shop' button. Choose "Wines" or "Gifts and Accessories" depending on which type of product you'd like to share.
- 2.From the shop page simply navigate to the product that you wish to share on social media and click on it to view the product details page.





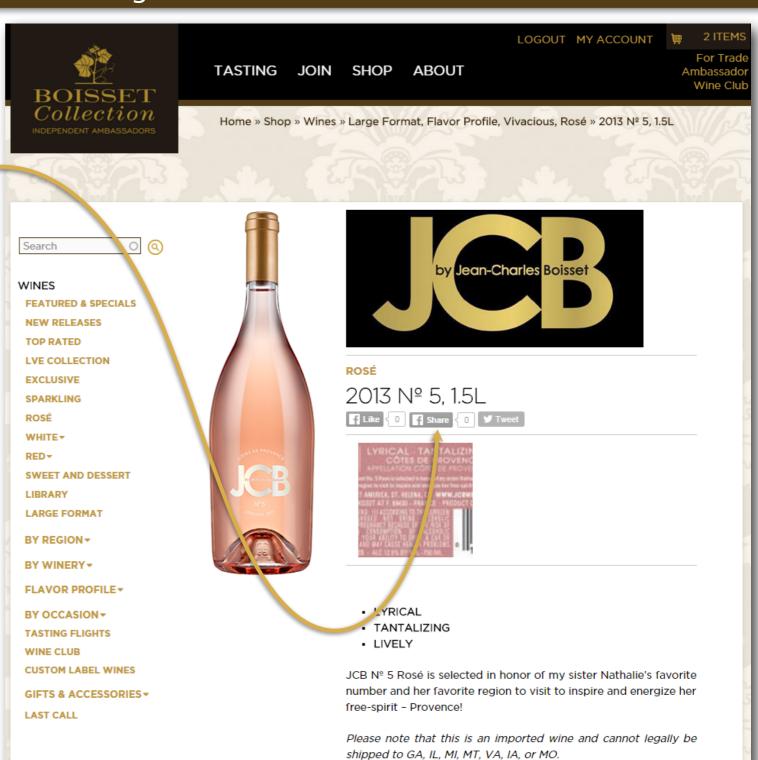


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Page 2 - Product Details

Steps (Cont'd.)

3.Once you have reached the product details page, simply click the share button under the product name.





Sharing on Social Media

Page 3 – Customize your post

Steps (Cont'd.)

- 4. This will open an additional tab on your browser containing the post from Facebook or Twitter.
- 5. From here you can type in whatever you would like to say about the product you are sharing. Feel free to include hashtags like #BoissetCollection or #BoissetWines so people can find your post when searching on Facebook.
- 6. If you would like to share on your business page instead of your personal page just select the drop down labeled 'Share on a Page you manage.'

