

CALIFORNIA'S FIRST PREMIUM WINERY

SINCE 1857

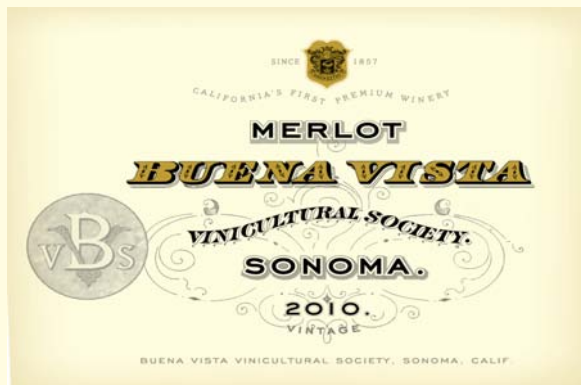


Buena Vista Winery

SONOMA

2010
MERLOT

With its roots so deeply ensconced in the foundations of Sonoma where it was established in 1857, Buena Vista Winery is again introducing wines from Sonoma. The Sonoma wines include a diverse array of varietals that celebrate the diversity of Sonoma's terroir and the contribution of Buena Vista to establishing the California wine world.



The 2010 Buena Vista Winery Sonoma Merlot comes from some of the finest vineyards in Sonoma. The diversity of Sonoma County's landscape is what makes it so perfect for grape growing. The strong maritime influence results in cool nights, and days that rarely get too hot, contributing to layers of oceanic fog that creep into Sonoma's interior valleys.

The 2010 growing season was longer and cooler than normal, which helped develop grapes with greater acidity and longer hang times which helped to develop more concentrated flavors. The warm weather in October was also timed perfectly to bring the fruit to the needed ripeness levels.

The 2010 Sonoma Merlot is a full-bodied, well-structured, complex Merlot that showcases juicy black fruit intermingled with notes of tobacco, clove, black pepper and all spice.

Alcohol: 13.5%

pH: 3.76

Total Acidity: 6.2 g/L

CABERNET SAUVIGNON · CHARDONNAY · THE COUNT · MERLOT · PINOT NOIR · SAUVIGNON BLANC · ZINFANDEL

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A STORY LIKE NO OTHER

Buena Vista Winery has a rich, delicious heritage as the first premium—and certainly the most colorful—of all of the wineries in California. And its founder, the self-proclaimed “Count of Buena Vista,” Agoston Haraszthy, was a vivacious and eccentric pioneer with a veritable love and unending commitment to California wine.

Surrounded by his own tales of intrigue and political exile, The Count immigrated from Europe in 1840 in pursuit of opportunity and freedom in the burgeoning American West. Following the forty-niners in search of gold in the hills of Northern California, Haraszthy sought “purple gold”—the perfect ‘terroir’ for exceptional wine. He ultimately settled in Sonoma, birthplace of California and capital of the short-lived California Republic, where he founded Buena Vista Winery in 1857.

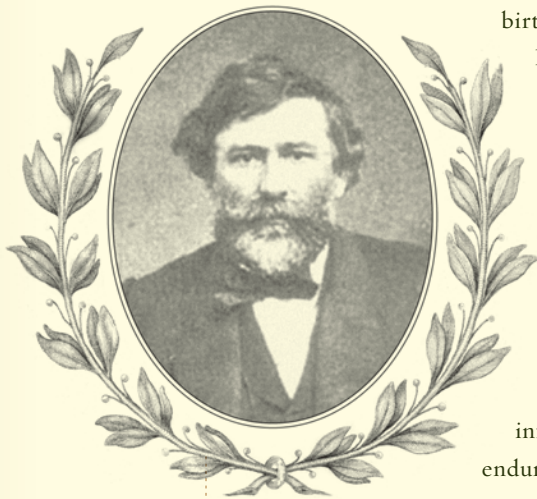
A committed farmer, an experimental innovator and vintner, a respected author, a shrewd businessman—and a brilliant and incredibly zealous promoter, The Count is considered California’s most acclaimed and flamboyant vinicultural pioneer and evangelist.

Despite his abrupt death in 1869—in an alligator-infested river in the jungles of Nicaragua—and following the challenges of the depression, prohibition, and phylloxera-infestation—his beloved Buena Vista Winery has not only endured but also prospered.

Boisset Family Estates—a family with a true love and respect for Buena Vista—is passionately committed to continue the imaginative vision and unrivaled legacy first created by The Count 150 years ago.

Please join us in celebrating the rebirth of Buena Vista. Our brilliant history. Our spectacular wines. The extraordinary experience at our breathtaking estate.

Buena Vista. Our future is in our history—our rich, colorful and eccentric past.



Please visit us to learn the entire story.

www.buenavistawinery.com/entirestory